

FOR IMMEDIATE RELEASE

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# PRESS RELEASE

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@UnitedWayBV   



United Way  
of the Brazos Valley

## Join United Way in the Fight to Unite

### Wrestling Legend "The World's Strongest Man" Mark Henry in the Brazos Valley's Corner

**BRYAN, TX (Feb. 21)** – United Way of the Brazos Valley has teamed up with Lions Pride Sports to present Fight to Unite on March 26 at 7 p.m. at Edible Field. This family-friendly event will feature professional wrestling matches, VIP meet and greet opportunities with the wrestlers and more. One hundred percent of the proceeds will support United Way of the Brazos Valley's mission to fight for the health, education and financial stability of every person in the Brazos Valley.

Fight to Unite will feature celebrity guest and "World's Strongest Man" Mark Henry. Henry currently works as a coach, talent scout and announcer for All Elite Wrestling. During Henry's 25-year in-ring career, he won multiple championships and he was inducted into the WWE Hall of Fame in 2018. A two-time Olympian and Pan American Games gold medalist, Henry has set multiple world records in powerlifting, cementing the "strong man" moniker he carries to this day.

"Fight to Unite is our brand new Spring fundraising event and we are so excited to share it with the community," said Alison Prince, President and CEO of United Way of the Brazos Valley. "It's a fun and unique way for everyone to have a great time while also supporting a valuable organization."

Fight to Unite will be the biggest show in Lions Pride Sports history and will showcase the stars of the Brazos Valley's only professional wrestling promotion. Many of the wrestling stars are local residents who train in Bryan at the professional wrestling facility known as the Lions Den. Founded by a former professional wrestler and Brazos Valley native, Houston Carson, Lions Pride Sports is quickly becoming a premiere wrestling school in the State of Texas. Carson prides himself on training local talent to perform entertaining and athletically challenging shows.

Tickets can be purchased at [uwbv.org](http://uwbv.org). In addition to event tickets, ticket upgrades and add-ons such as the VIP Experience and t-shirts are also available.

Fight to Unite would not be possible without the generous support of their sponsors, Patterson Architects, Elements Retirement & Investment Consultants, Texas Film Works, Blackmon Mooring, Elite Electric, Kastro Construction Group and Mid South Baking. Businesses interested in sponsoring Fight to Unite can visit [uwbv.org](http://uwbv.org) or contact Maggie Gray at [mgray@uwbv.org](mailto:mgray@uwbv.org).

For more information on Fight to Unite and to purchase tickets, visit [uwbv.org](http://uwbv.org).

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*About United Way of the Brazos Valley*

United Way of the Brazos Valley fights for the health, education and financial stability of every person in the Brazos Valley. They strengthen the community by identifying issues facing the Brazos Valley, engaging individuals to build strategies and mobilizing resources to invest for change. United Way invests through Community Impact Grants to 26 local nonprofit organizations and Investment Initiatives including [2-1-1 Texas](#), [Early Literacy Programs](#), [Ride 2 Health](#) and the [Youth Leadership Cabinet](#). Learn more at [uwbv.org](#).

#### *About Lions Pride Sports*

Founded in 2017 by Caldwell native and former champion wrestler Houston Carson and his wife Kenzie, Lions Pride Sports delivers live action, excitement and drama through the athleticism of some of the best wrestlers in Texas. Many are local residents who train at The Lions Den Training Facility in Bryan. Lions Pride Sports holds approximately two events each month in the region and has quickly gained recognition as one of the state's leading independent promotions. To learn more, visit [lionsprideproductions.com](#).

The OFFICIAL POSTER FOR FIGHT TO UNITE can be accessed on [Dropbox here](#).

- [Fight to Unite Event Poster](#)