FOR IMMEDIATE RELEASE

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PRESS RELEASE

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United Way of the Brazos Valley

United Way to Host a Free Community Scavenger Hunt

BRYAN, TX (Jul. 8) – The United Way of the Brazos Valley is hosting a free end of summer scavenger hunt for families to help raise awareness of United Way's impact and the nonprofit's they support. Families can complete the scavenger hunts at their own pace over a three week period from Jul. 20 to Aug. 7, and the scavenger hunts can be completed without leaving your vehicle.

Each week, families can visit <u>uwbv.org/uwscavengerhunt</u> to download clues that take them to various locations around Bryan/College Station. Scavenger hunt locations include United Way's funded nonprofits and companies that support the United Way of the Brazos Valley, as well as staples in the Bryan/College Station community.

Parents will be able to read a brief summary about the location, and how they give back to the community. Special signs will mark the clue locations.

There will be three sets of clues, one each week over three consecutive weeks. Each week will have a theme that represents United Way's three areas of impact. Families can participate in one or all of the scavenger hunts.

- Education Week: Jul. 20 Jul. 24
- Financial Stability Week: Jul. 27 Jul. 31
- Health Week: Aug. 3 Aug. 7

Families can register to receive clues and updates directly to their email by visiting <u>www.uwbv.org/uwscavengerhunt</u> or by texting UWScavengerHunt to 41444.

The United Way Scavenger Hunt is free to the public to participate in, however residents can make a donation to support the United Way of the Brazos Valley and their impact at <u>www.uwbv.org</u>.

United Way of the Brazos Valley fights for the health, education and financial stability of every person in the Brazos Valley. They work to strengthen the community by identifying issues facing the Brazos Valley, engaging individuals to build strategies and mobilizing resources to invest in change. United Way invests through Community Impact Grants to local nonprofit organizations and investment initiatives including <u>2-1-1 Texas</u>, <u>Youth</u> <u>Leadership Cabinet</u>, <u>EarlyLiteracy programs</u> and the Financial Stability Innovation Fund.

To support the United Way of the Brazos Valley and to learn more about their impact in the community, visit <u>www.uwbv.org</u>.