

FOR IMMEDIATE RELEASE

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PRESS RELEASE

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United Way
of the Brazos Valley

Oh, the Places You'll Go! United Way Reading Day

BRYAN, TX (Mar. 2) – The United Way of the Brazos Valley celebrated Dr. Seuss's birthday on Mar. 2 by coordinating volunteers to read "Oh, the Places You'll Go!" to pre-k, kindergarten and first grade classrooms at Mitchell Elementary in Bryan and at River Bend Elementary in College Station. Volunteer readers were Baylor Scott & White Health employees, Wells Fargo employees and United Way of the Brazos Valley Board Members.

"I came here to read Dr. Seuss today. Dr. Seuss is absolutely one of my favorite authors! I grew up [reading] him," Lisa Norris of Baylor Scott & White Health told her kindergarten class at Mitchell Elementary. Norris was one of thirteen volunteers reading to fifteen classes across the two campuses.

The goal of United Way Reading Day is to engage local businesses with United Way's mission by supporting early literacy to young readers. Each volunteer was given a classroom to read "Oh, the Places You'll Go!" to and a copy of the book to gift to the classroom.

"We couldn't do this without businesses and school districts that support United Way," said Alison Prince, President and CEO of United Way of the Brazos Valley. "And it's all part of United Way's mission to fight for education, financial stability and health in the Brazos Valley. It's about helping to instill the love of reading in children because the more they love reading the better they're going to do in school."

To learn more about early literacy or to support the work of the United Way of the Brazos Valley and learn more about how you can become involved, please visit www.uwbv.org.

United Way of the Brazos Valley fights for the health, education and financial stability of every person in the Brazos Valley.

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