

# 2021-2023 Community Impact Grant Application Detail

**Funding:** Grants will be awarded based on alignment with United Way's Impact Framework for a two-year grant period starting July 1, 2021.

**Process:** Grant Review Panel volunteers, including United Way Board members and community members, will review applications to evaluate best alignment with the Impact Framework goals. The United Way Board of Directors will make final award selections.

## Summary:

United Way of the Brazos Valley invites proposals from eligible organizations to impact measurable change in the Brazos Valley through collaborative efforts toward our Impact Framework goals developed from our 2020 Community Impact Study findings. United Way of the Brazos Valley is committed to investing resources, building collaborations, and advocating on issues in the Brazos Valley to achieve lasting change on significant community issues. Eligible organizations are invited to apply for funding for programs that are able to measure results in at least one Impact Framework area. All applications are reviewed by United Way staff and volunteers. Ultimately, funding decisions are made by community volunteers in this competitive process.

**Mission:** United Way of the Brazos Valley brings the community together and finds solutions to change lives to advance Education, Financial Stability and Health.

## Organizational Eligibility:

To be eligible for a Community Impact Grant, a program must:

- Be tax-exempt under Sections 501(c)(3) of the Internal Revenue Code and units of government. Must provide an IRS tax ID Determination letter.
- Provide services in the Brazos Valley region of Texas (Brazos, Burleson, Grimes, Leon, Madison, Robertson and Washington counties).
- Align with at least one of our goals in the areas of health, education and/or financial stability.
- Be governed by a board that meets at least quarterly.
- Have board approved by-laws and articles of incorporation.
- Have an annual independent audit completed by an independent CPA or if annual revenue is under \$750,000, an annual financial review by an independent CPA.

## Funding and Selection Process:

Grants will be awarded based on alignment with United Way's Impact Framework with awards ranging from \$7,500 to \$55,000.

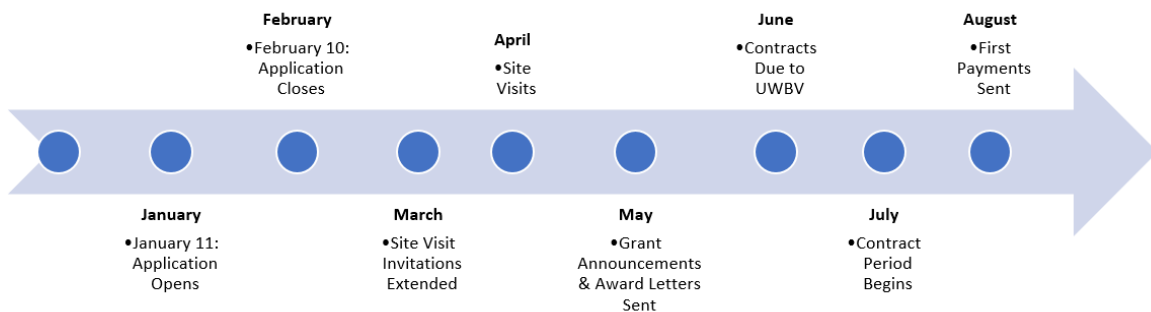
Throughout the review process, applications will be weighted using the Best Investment Criteria to determine the strength of the program investment based on the following criteria:

- **Alignment:** Connection between program goals and United Way prioritized impact areas.
- **Resources:** Organization holds a physical presence (e.g. physical location or co-located staff) within counties with active United Way fundraising results.
- **Service:** Organization provides services throughout the entire seven-county region.
- **Collaborative Efforts:** Effective collaboration with multiple entities to deliver programs.

Any organization applying for Community Impact Grants must meet the eligibility requirements.

The Community Impact Grant application timeline is as follows:

### Community Impact Grant Application Timeline



- **Grant Application:** Complete the application process which opens on January 11, 2021 and closes at 5 pm Central on February 10, 2021.
- **Administrative Review:** United Way staff will assess each set of grant application forms for completion and correct attached supporting documents.
- **Grant Application Review and Scoring:** United Way Grant Review Panel Volunteers, comprised of United Way Board members and other community volunteers, will review eligible applications and recommend programs for potential site visit. Applications will be scored based on alignment with United Way's Impact Framework and Best Investment Criteria.

- **Site Visit Evaluation:** Applicants selected during the grant application review process will participate in a mandatory site visit evaluation between March 10, 2021 and April 15, 2021.
- **Final Funding Recommendations:** Applicants that best align with the Impact Framework will be recommended for final funding in May. The United Way Board of Directors will make the final award selections. Awarded grant applications will be notified, in writing, no later than May 31, 2021 for project implementation starting July 1, 2021.

## **Awarded Funds Timeline:**

Award Notification: May 31, 2021

Project Period: Grant funding will include two contract years. Funding levels for Year 2 may be adjusted based on projected campaign collections for that year.

Year 1 (FY 2022): July 1, 2021 - June 30, 2022

Year 2 (FY 2023): July 1, 2022 - June 30, 2023

Reporting Period: Grant recipients will be required to submit all reports online using the eCImpact database. **Reports that are not submitted by the stated deadline may result in a delay of payment.**

Year 1 (FY 2022): July 1, 2021 - June 30, 2022

Community Impact Year-End and Program Budget Report due July 31, 2022

Year 2 (FY 2023): July 1, 2022 - June 30, 2023

Community Impact Year-End and Program Budget Report due July 31, 2023

## **Submission:**

The CI Grant Application will be available January 11, 2021 through the [e-CImpact database link](#) and **applications are due no later than 5:00 pm on February 10, 2021**. Applications should be submitted online using the eCImpact database. Late, incomplete, or written applications will not be reviewed or accepted. Please report technical issues to Peggi Goss at [pgoss@uwbv.org](mailto:pgoss@uwbv.org) or 979-696-4483 x 113 immediately.

## **Questions/General Inquiries:**

Questions and inquiries about the Request for Proposal will be accepted from January 11 to February 1, 2021. **All questions and inquiries must be submitted by February 1, 2021.** Amendments relating to questions will be posted on the United Way of the Brazos Valley's [website](#) by February 4, 2021.



All questions and general inquiries can be directed to:  
Peggi Goss, Vice President Community Impact  
pgoss@uwbv.org or 979-696-4483 x113

## Disclaimer:

United Way of the Brazos Valley reserves the right to work with applicants to modify proposals, postpone awards, or seek additional proposals. Should an applicant receive an award amount different than the requested amount in their proposal, an adjusted program budget and plan may be requested prior to receiving grant funds. All funding is contingent on United Way achieving its fundraising goals.

## Impact Framework Goals:

United Way of the Brazos Valley invites proposals from eligible organizations who are able to track and measure at least one of the following Impact Framework Goals. Awarded organizations will be required to report the number of clients served for each indicator selected during the application process. A report will be required on an annual basis through the Year-End Report. *Indicators and reporting requirements are subject to change.*

 <h3>Early Education</h3> <ol style="list-style-type: none"><li>1. Children receive literacy support in grades K-3</li><li>2. Families, caregivers provided with information, resources, tools trainings and/or teaching skills (for children ages 0-18)</li><li>3. Children (ages 0-5) enrolled in early childhood programs</li><li>4. Children (ages 0-5) achieve developmental milestones</li><li>5. Children (grades K-3) reading at or above grade level</li></ol>	 <h3>Youth Programs</h3> <ol style="list-style-type: none"><li>1. Youth receive job skills training</li><li>2. Elementary/middle/high school youth participate in school and/or community-based out-of-school time programs</li><li>3. Youth graduate high school on time</li><li>4. Youth gain post-secondary employment, further education or credentials</li></ol>
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## Financial Stability

1. Individuals receive job skills training
2. Individuals gain employment
3. Individuals receive basic needs assistance (food, shelter, utilities, etc.)
4. Individuals access affordable housing
5. Individuals receive financial education
6. Individuals earn/complete job-relevant licenses, certificates and/or credentials



## Health

1. Individuals provided with access to healthcare services
2. Individuals provided with access to mental health services
3. Individuals provided with preventative health and safety services
4. Mothers access prenatal care
5. Individuals provided access to healthcare insurance
6. Babies born at a healthy weight
7. Individuals participate in physical activity and/or healthy food access/nutrition programs

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### Supporting Documents

The following supporting documents must be uploaded to the application portal prior to the deadline.

Board Roster

*Must include names and affiliated company/position for all members. Please indicate if any board member positions are required by other funding sources.*

Most Recent Audit or Financial Review

Most Recent Copy of 990/990EZ or Tax Return

IRS Letter of Tax Status

Current Annual Budget