

RECOGNITION AND THANK YOU IDEAS

Recognition is important. So is saying thank you, often. Make sure to provide United Way with your list of donors so we can also say **thank you**.

- Identify donors with a special button or sticker.
- Incentive prize drawings.
- Donor meal to thank those who gave.
- Employee newsletter with names and photo of long time donors or campaign committee members.
- Campaign mementos: LIVE UNITED t-shirts or items from the United Way store.
- Thank you notes from CEO or Campaign Chair. These could be included with pay stubs as well.
- Saying thank you during a staff meeting, recognizing the campaign team.

Special Treats:

- You are a lifesaver! Give lifesaver candy with a quick note.
- You take the cake! Leave a cupcake with a thank you card.
- A toast to a job well done! Fill a champagne or wine glass with jelly beans.
- We appreciate our Motivated and Multi-talented volunteers! Give bag of M&Ms.

Event Ideas

Ice Cream Social

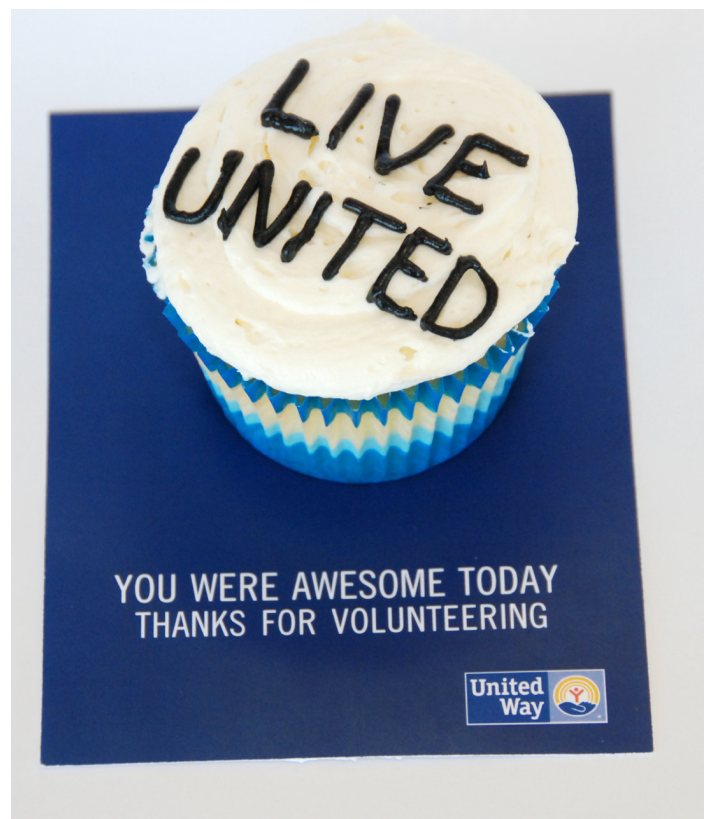
Offer employees the opportunity to build their own sundae. Have a selection of ice cream available as well as different types of toppings. Make sure that there are plenty of volunteers to supervise, assist and clean up.

Pancake Breakfast

Have senior management cook and serve the pancakes to staff. Negotiate with your cafeteria or a wholesale distributor for a donation or discount of supplies. Advertise well in advance with posters, letters and flyers to create awareness in both your organization and the community.

Wall of Fame

Put pictures on a wall recognizing employees who have been contributing for the most consecutive years.



DID YOU KNOW? The most successful campaigns use more than one way to reach their employees. They say for someone to really get a message, they need to hear it at least three times. There are a variety of ways to share the work of United Way through communications, events and promotions.